



Nuclear Advocacy Through  
Grassroots Education

## US Nuclear Energy Foundation

### “Advanced Reactors what you should know”

**Why is engaging the public important:** Congress and the senate are educated by industry lobbyists, advisors, etc. What the industry and stakeholders need to consider is, when Senators and Congressman return home for Constituent visits, an educated public on nuclear technology may be just as important as the beltway influence of lobbyists and advisors. This way, our representatives get an opinion from the business community in D.C. and their constituent community at home. It is increasingly important that constituents engage our representatives. Community friendly is, “a place where people balance truth”.

- **Power for the third world**

**SMRs (Small Modular Reactors)** are now 1/3 the size, 1/3 the cost and 1/3 the risk of conventional reactors and factory to site deliverable on flatbed trucks or by rail transportation. Interest, support, understanding and investment, has to come from an educated public and a receptive government toward the mission.

- **Power for remote communities**

**Nuclear has always been a unique business model:** seldom fully understood by its participants. In the venture capitol world normal startup to “returns” is about 10 times investment return in 5 years. In the nuclear world we’re looking at 10 to 30 years. The nuclear industry has always faced plant amortization after 30 years of operation to net cash flow generation.

- **Power for remote exploration**

**Developing our “layman’s guide”** can be brought to a “special breed of venture capital investors.”. We are seeking development of a “Nuclear Billionaires Club”; to cultivate science investors, with a method of moving offshore “cash troves” of funds back to the U.S. by authoring legislation allowing avoidance of tax penalties if they commit to a 30+ year investments into advanced nuclear developments. This would produce “returns” to their businesses or foundations for later years of funding.

**Nearly every factor in our lives eventually comes to  
a time for REASSESSMENT!**

**The time is NOW for Nuclear Energy!**

